

LOS ALTOS  
COMMUNITY  
FOUNDATION

## Annual Sponsorship Opportunities

Build Your Brand  
Support the Community  
Engage with Local  
Leaders + Clients



For more information:  
Laurel Iverson  
[laurel.iverson@losaltoscf.org](mailto:laurel.iverson@losaltoscf.org)

**650-949-5908**

[losaltoscf.org](http://losaltoscf.org)



## **Los Altos Community Foundation's Signature Events**

*Los Altos Community Foundation hosts several signature events each year to promote philanthropy, celebrate our donors and introduce community members to the Foundation. Additionally LACF hosts a number of smaller educational events each year.*

### **Donor Appreciation Reception**

- *Our Donor Appreciation evening is a holiday celebration in gratitude for our LACF donors.*
- *Held annually in early December.*

### **The Gardner Awards**

- *The Gardner Awards, named for LACF's honorary founder John Gardner, is a celebration of outstanding volunteerism. It honors dedicated volunteers who have given their time and effort to make a difference at local nonprofits.*
- *The dinner and celebration regularly attract community leaders, philanthropists, business professionals, elected officials, and nonprofit leaders. Attendees number between 250 and 350.*
- *Held biennially in the spring.*

### **Legacy Circle Luncheon**

- *LACF's annual Legacy Circle Luncheon recognizes our most forward-thinking and committed donors – those who have included LACF in their estate plans or who are considering doing so – at the beautiful Los Altos Golf & Country Club and features special guest speakers in philanthropy.*
- *Legacy Circle Members are the true philanthropic leaders of our community.*
- *Held annually in early May.*

### **LACF's Annual Brunch**

- *An Elegant Brunch Buffet at Los Altos Golf & Country Club.*
- *Presenting the Foundation's annual Community Impact update and featuring special guest speakers.*
- *Held the second Sunday in October.*

### **Summer Solstice Celebration**

- *LACF's Summer Solstice Celebration is an elegant garden party held at a private residence, featuring elegant appetizers and wines from vintners in Los Altos Hills. It is an opportunity for those in the community to learn more about the Foundation and typically attracts 250+ guests.*
- *Held annually in late June.*



## ***Become an Annual Sustaining Sponsor of Los Altos Community Foundation!***

Los Altos Community Foundation (LACF) strengthens community by addressing local issues, improving quality of life, and increasing civic leadership and engagement in Los Altos, Los Altos Hills, and Mountain View.

For more than 25 years the Foundation has given over \$11M of grants to nonprofits, operated community-building programs, incubated dozens of startup nonprofits and new projects, offered donor-directed funds, and convened groups to solve difficult issues. Through its grants and services, LACF addresses community concerns such as homelessness, economic insecurity, immigration, health, senior isolation, and others.

LACF hosts several signature events and a number of smaller educational events each year. Pre and post-event sponsor publicity reaches thousands of community members, many of them affluent and influential in the local community and Silicon Valley.

### **Why Become an Annual Sustaining Sponsor?**

- Sponsorship builds awareness of your company and your brand. LACF is a trusted and respected organization in the community.
- Through sponsorship you will introduce your business to some of the most active and affluent community leaders and receive acknowledgement in more than 30 electronic mailings and other local publications each year to our supporters and thousands of other local residents.
- Your sponsorship demonstrates that your business supports philanthropic causes that are deeply valued by the community.
- Your business will be recognized as a Sustaining Sponsor at **all** LACF events, and gain wide exposure through a variety of media and marketing channels.

***Special Offer:*** *Become a Sustaining Sponsor by November 21<sup>st</sup> and your business will be recognized at both 2018 and 2019 Donor Appreciation Receptions and in related promotional materials.*

**For questions, contact Laurel Iverson at (650) 949-5908 or [laurel.iverson@losaltoscf.org](mailto:laurel.iverson@losaltoscf.org). Individual event sponsorships are also available.**



## Annual Sustaining Sponsorship Levels and Benefits

<b>Sponsorship Level</b>	<b>Bronze</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>
	\$2,500	\$5,000	\$10,000	\$25,000
Most prominent sponsorship position in event marketing materials				X
More prominent sponsorship position in event marketing materials			X	X
Recognition in <i>all</i> LACF event and marketing communications for 1 year (2019)			X	X
Special social media promotion for your business, with link, every 8 weeks		X	X	X
Tiered sponsorship signage at all events, where appropriate	X	X	X	X
Podium Recognition by ED at all events	X	X	X	X
Tiered LACF website recognition for 1 year (2019)	X	X	X	X
Social media promotion for all events	X	X	X	X
Tickets to All Events*	2	4	6	8

*\*Tickets may be used by your company or donated to community members.*

# Annual Sustaining Sponsorship Form



- YES, my business/organization wishes to become an annual Sustaining Sponsor:**
- Platinum Sustaining Sponsor - \$25,000**
- Gold Sustaining Sponsor - \$10,000**
- Silver Sustaining Sponsor - \$5,000**
- Bronze Sustaining Sponsor - \$2,500**

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Your Name \_\_\_\_\_

Business Name \_\_\_\_\_

Sponsor Name *(as you would like it to appear in event materials)* \_\_\_\_\_

Phone # \_\_\_\_\_

Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_

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**PAYMENT:** Please complete this form and submit with your check, made payable to "Los Altos Community Foundation". Note "Sustaining Sponsorship" in memo line of the check.

Mail to:  
**Los Altos Community Foundation**  
**183 Hillview Avenue, Los Altos, CA 94022**

**CONTACT:** For more information regarding sponsorships, please contact Laurel Iverson at 650-949-5908 or [laurel.iverson@losaltoscf.org](mailto:laurel.iverson@losaltoscf.org).

**SUBMIT LOGO:** Please submit your logo as soon as possible to take full advantage of online publicity opportunities.

***THANK YOU for your support!***

*Sponsorships are tax-deductible to the extent allowed by the law. You will receive a sponsorship acknowledgement by mail. LACF is a 501(c)(3) nonprofit organization: 77-0273721.*

# Los Altos Community Foundation's Signature Events



Top: Summer Solstice | Middle left: Community Brunch | Middle right: Donor Appreciation Reception  
Bottom left: Gardner Awards | Bottom right: Legacy Circle Luncheon